



## **Luxtera's Blazar Named Product of the Year by *Electronic Products* Magazine**

*Recognition marks another award win for company's breakthrough product*

**Carlsbad, Calif. — January 24, 2008** — [Luxtera](#), the worldwide leader in CMOS Photonics, today announced its breakthrough product, Blazar, was named [Electronic Products' Product of the Year](#). Enabling direct fiber-to-the-chip connectivity, Blazar is Luxtera's first, as well as the industry's first, CMOS Photonics product. Receiving worldwide recognition for its technology, along with multiple award wins, this recognition from *Electronic Products* further underscores the company's cutting-edge technological achievements, innovation and leadership.

*Electronic Products*, a leading trade publication for electronic design engineers, evaluated thousands of products launched in 2007 on the basis of innovative design, significant advancement in technology or application as well as substantial achievement in price and performance. Blazar was ultimately chosen for its ability to combine benefits of optical modules and copper cables. By enabling optical solutions in a monolithic CMOS chip, Luxtera is changing the market, and providing users with a low-cost, high-performance solution.

"Luxtera has successfully produced the world's first CMOS Photonics 40 Gbps optical active cable," said Ralph Raiola, editor of *Electronic Products*. "Blazar has surpassed industry expectations and is breaking multiple cost barriers associated with today's solutions to extend flexibility, bandwidth and reach."

"Luxtera is honored to have Blazar named as *Electronic Products* Product of the Year," said Marek Tlalka, vice president of marketing for Luxtera. "In 2007 we successfully introduced our first commercial product and received a tremendous amount of recognition to validate our breakthrough innovation. We look forward to continuing our market leadership and pushing new industry standards."

The 2007 Product of the Year Awards were announced in the January 2008 issue of *Electronic Products*. This year marks the 32nd anniversary of *Electronic Products*' "Product of the Year" Awards, which began recognizing the best products in the industry in 1977. To view the cover feature and a brief description of each product, visit: [http://www.electronicproducts.com/ShowPage1.asp?FileName=poy\\_jan2008.html](http://www.electronicproducts.com/ShowPage1.asp?FileName=poy_jan2008.html)

### **About Luxtera**

Luxtera, Inc. is a fabless semiconductor company and the world leader in silicon photonics. Luxtera fulfills the world's insatiable demand for bandwidth by uniting the high performance of fiber-optic communications with the low-cost and high-volume

manufacturing advantages of mainstream silicon CMOS fabrication. The company was founded in 2001 by a team of industry-renowned researchers and technology managers drawn from the communication and semiconductors industries. Luxtera is funded by leading venture capitalists: Sevin Rosen Funds, August Capital and New Enterprise Associates. Luxtera just announced its first commercial product based on its CMOS Photonics technology, Blazar, and will begin shipping later this year. Luxtera is headquartered in Carlsbad, CA. More information on Luxtera can be found on the company's web site: [www.luxtera.com](http://www.luxtera.com).

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